

To: Interested Parties

From: GBAO

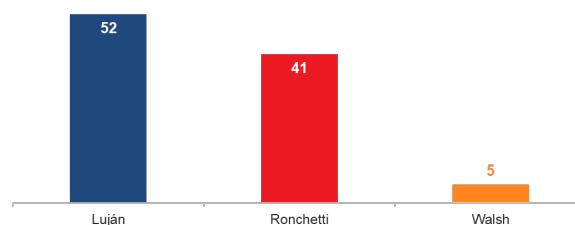
Date: October 20, 2020

Luján Holds Double-Digit Lead Going Into Final Stretch

With just over 2 weeks until Election Day, Democrat Ben Ray Luján leads Republican Mark Ronchetti by 10 points in the three-way race. Despite more than a month of attack ads, Ronchetti has failed to cut into the 9-point lead Luján had in *The Albuquerque Journal* poll in early September¹, and Luján is now above 50%.

Key Findings

- In this blue state, Luján has a clear advantage.** A majority of voters supports Luján over Ronchetti in a 3-way vote match-up (52% Luján – 41% Ronchetti – 5% Libertarian Bob Walsh) – a ten point advantage with rounding. In a 2-way match-up, Luján leads 54% – 43%.
 - Luján leads by 19 points with Independents (50% Luján, 31% Ronchetti).
 - Luján holds clear advantages on which candidate will do a better job representing New Mexico, addressing the pandemic, improving our health care system, improving the economy, and protecting New Mexican’s air and water.
 - Luján only trails by 5 points in New Mexico’s most conservative district, CD-02 (42% Luján, 47% Ronchetti), while carrying sizeable leads in CD-01 and CD-03.



- Joe Biden holds a strong lead over President Trump in New Mexico and a generic Democrat leads a generic Republican clearly.** Biden carries a 13-point lead over Trump (54% – 41%) and the generic congressional ballot favors the Democrat 54% – 42%.

Methodology: GBAO conducted the survey of 600 likely November voters using live dialers, reaching voters from a voter file on cell phones and landlines. The survey was conducted October 14-17, 2020 and carries a 4.0 percentage-point margin of error at the 95% confidence level.

¹ <https://www.abqjournal.com/1493963/journal-poll-lujan-leads-ronchetti-in-us-senate-race.html>

